



**Highlight and promote your organization to over 250 attendees as an official ISPN Annual Conference Sponsor!**

**International Society of Psychiatric-Mental Health Nurses**

**Conference Dates: March 7-11, 2017**

**Exhibit Dates: March 8-10, 2017**

**Location: Baltimore Marriott Inner Harbor at Camden Yards, Baltimore, MD, USA**

**For more information on these sponsorship opportunities, please contact:**

Kathy Kuehn, Executive Director - ISPN  
2424 American Lane  
Madison, WI 53704-3102 USA  
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**PLATINUM LEVEL OPPORTUNITIES**

**Welcome Reception • \$5,000**

- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference registration area signage
- Welcome Reception sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

**Conference Tote Bag • \$5,000**

- Logo displayed on tote bag
- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference registration area signage
- Recognized in program, ISPN newsletter, and ISPN website

**Product Theaters • \$5,000**

- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference registration area signage
- Product Theater sponsor signage displayed at the event
- Recognized in program, ISPN newsletter, and ISPN website

**ISPN Foundation Dinner • \$5,000**

Each year the ISPN Foundation hosts a dinner event with a silent and live auction for the attendees. This event helps provide support for charitable, clinical, research, and educational endeavors. The ISPN Foundation is a non-profit, tax exempt 501(c)(3) entity.

- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference registration area signage
- ISPN Foundation Dinner sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

**Meet The Board Reception • \$4,000**

- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference registration area signage
- Meet the Board Reception sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

**Badge • \$3,500**

- Company name and/or logo on attendee badge
- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference registration area signage
- Recognized in program, ISPN newsletter, and ISPN website

## GOLD LEVEL OPPORTUNITIES

### Keynote/Plenary Speakers • \$2,500 each

- Complimentary exhibit booth
- Conference registration area signage
- Keynote/Plenary Speaker sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

### Melva Jo Hendrix Lecture • \$2,500

- Complimentary exhibit booth
- Conference registration area signage
- Melva Jo Hendrix Lectureship Award sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

### Continental Breakfast • \$2,500 each

- Conference registration area signage
- Continental Breakfast sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

### Refreshment Break • \$2,000 each

- Conference registration area signage
- Refreshment Break sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

## SILVER LEVEL OPPORTUNITIES

### Registration • \$1,000

- Corporate profile with name and logo in the conference program and ISPN website
- Stand-alone Conference registration sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

### Student Conference Scholarships • \$1,000

- Corporate profile with name and logo in the conference program and ISPN website
- Conference registration area signage
- Recognized in program, ISPN newsletter, and ISPN website

### Door Drops • \$1,000

*Surprise each attendee with a gift from your corporation placed in his/her sleeping room.*

- Conference registration area signage
- Recognized in program, ISPN newsletter, and ISPN website

### Specialty Items • \$1,000

*Advertise your company name on the Annual Conference paper pads or pens.*

- Choice of a pad of paper OR pen with imprinted company name or logo
- Conference registration area signage
- Recognized in program, ISPN newsletter, and ISPN website

## BRONZE LEVEL OPPORTUNITIES

### Bag Stuffer • \$500

*Promote your product with a 1-page printed description.*

- 1-page printed flyer inside the conference attendee bag
- Recognized in program, ISPN newsletter, and ISPN website

### Conference Ad • \$300

- Ad in the Annual Conference program
- Recognized in program, ISPN newsletter, and ISPN website

### Take One Table • \$200

- Tabletop space to distribute brochures, flyers, and other printed materials
- Recognized in program, ISPN newsletter, and ISPN website

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