

# INSTRUCTIONS FOR POSTER PRESENTATIONS

International Society of Psychiatric-Mental Health Nurses

## 19th Annual Conference

March 7-11, 2017

Marriott Inner Harbor Hotel at Camden Yards, Baltimore, Maryland

1. The poster session will be held in Stadium Ballroom.
2. Each presenter will be assigned a 4' (high) x 8' (wide) (includes a 1" border) poster board space. The poster boards are pushpin compatible.
3. Each author is responsible for assembly and removal of her/his own presentation. (No audio/visual support is available for poster presentations.)
4. Presenters are asked to be present at their poster during the following times:

Wednesday, March 8, 2017	Opening Reception from 6:30 p.m.-8:00 p.m.
Thursday, March 9, 2017	Morning Refreshment Break: 10:50 a.m.-11:20 a.m. Afternoon Refreshment Break: 3:45 p.m.-4:30 p.m.
Friday, March 10, 2017	Morning Refreshment Break: 10:10 a.m.-10:20 a.m. Afternoon Refreshment Break: 3:00 p.m.-3:30 p.m.

If you cannot cover your poster during all of these times, please leave a handout containing the abstract and pertinent references for people to take with them.

5. Please remove your poster promptly during the times indicated below. Materials left on the poster boards after the removal deadlines will be taken down and stored as carefully as possible. However, ISPN accepts no responsibility for materials that may be lost or damaged and will not ship posters back to presenters.
6. Presenters should bring their own materials for attaching illustrations to the poster boards. Please be sure to bring at least one box of push pins with you. You may not write or mark on the poster boards.

### Poster Presenter Schedule

#### Setup –Stadium Ballroom

Wednesday, March 8, 2017	5:30 p.m.-6:30 p.m.
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#### Display of Posters – Stadium Ballroom

Wednesday, March 8, 2017	6:30 p.m.-8:00 p.m. (Opening Reception)
Thursday, March 9, 2017	7:00 a.m.-5:00 p.m.
Friday, March 10, 2017	9:30 a.m.-3:30 p.m.

#### Teardown of Posters – Stadium Ballroom

Friday, March 10, 2017	3:30 p.m.-4:30 p.m.
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## Poster Preparation

The poster boards will be located in the Stadium Ballroom at the Baltimore Marriott Inner Harbor Hotel at Camden Yards. Your assigned poster number will be in the upper right hand corner of the poster board. The boards will be arranged in numerical order in the Ballroom.

**The poster board surface is approximately 4 feet high and 8 feet wide (includes a 1” boarder).** Your poster presentation should not exceed the measurement of the poster board.

A poster is a visual presentation of your research or clinical project. Use schematic diagrams, graphs, tables and other strategies to direct the visual attention of the viewer, rather than explaining it using text as you would in an article.

In planning a poster presentation it is useful to keep in mind the advantages of a poster over oral presentation. Posters are available for viewing over two+ days. Authors and interested viewers have more time for discussion. There is no first or last presentation on the program. Planning and experience will make your poster presentation clear, effective and rewarding.

The most important principle is simplicity. At first glance from 4-6 feet away the viewer should see an easy-to-read title and an uncluttered, neat arrangement of graphic illustrations and text. It should be obvious where to start inspecting the poster and where to go from there (generally left to right, top to bottom).

In your poster, include the following information:

- Title and authors
- Introduction
- Methods
- Results
- Conclusions
- Any literature cited
- Acknowledgements – people and funding

Know your audience and shape your poster to address it.

If you can say the same things in words or with a diagram, use a diagram.

Do not use abbreviations, acronyms or jargon.

A copy of your abstract should be posted or provided as a handout. Include any useful information with your handout in case you are not present when attendees come by.

All illustrations should be made in advance. Make all illustrations simple and bold. Leave out any unnecessary detail in the story being presented.

When in doubt, edit out - crowded, cluttered posters are difficult to read.

Charts, drawings and illustrations might be similar to those you would use in making slides -- simple and bold. Readability is the key.

Use elements of different sizes and proportions. Same-size and same-proportioned components result in a boring design. For areas of particular emphasis try different shapes or colors. Leave open space in the design.

Proofread your poster content very carefully.

Enlarge all photos enough for pertinent details to be clearly evident.

Make a scale drawing of your layout. Have a few colleagues comment on the overall design before final drafting. If you have access to professional drafting personnel, ask their suggestions.

Questions to consider when viewing the final draft:

Is the message clear?

Do the important points stand out?

Is there a balance between words and illustrations?

Is there spatial balance?

Is the pathway through the poster clear?

Is the poster understandable without oral explanation?

If you have the resources, print your poster as one sheet with all components combined. That way you can affix it to the poster board in one piece rather than having separate sheets of information tacked to the poster board. Adding color is always attractive to the eyes of people viewing your research.

Be sure your material is sufficiently lightweight and thin to be easily affixed to the poster board.

Prepare a brief (5 minute) presentation and practice giving it to a friend.

Put business cards or contact information in an envelope near the poster or attached to the board.

**No audio/visual support is allowed for poster presentations.**

Use a mailing tube for transporting your poster to the meeting. Make your poster sturdy enough to withstand your trip to the meeting.

Arrive early to assemble your poster.

Stand off to the side of your poster so that you don't block it.

Expect viewers to stay 5-10 minutes at your poster.

If you need assistance with printing your poster...

Excellent and entertaining advice on preparing posters can be found at:

<http://colinpurrington.com/tips/academic/posterdesign>

Looking for a place to have your poster printed? Check out the following sites:

Make Signs Scientific Posters

<http://www.makesigns.com/conference/4246/ispn-international-society-of-psychiatricmental-health-nurses-annual-conference>

(enter ISPN17 at checkout for a 10% discount)

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If you have any questions about your poster presentation, please contact Kristin Meicher at the ISPN Office at [conferences@ispn-psych.org](mailto:conferences@ispn-psych.org).